



1506  
UNIVERSITÀ  
DEGLI STUDI  
DI URBINO  
CARLO BO



Annual European SPES Conference 2022

# PLACE BASED SUSTAINABILITY, ETHICS AND SPIRITUALITY - CALL FOR A NEW ECONOMY SERVING LIFE

May, 19-21, 2022

Urbino, Italy

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## Scientific Committee

Maria-Gabriella Baldarelli, University of Bologna; Luk Bouckaert, Catholic University of Leuven; Luigino Bruni, Lumsa University Rome and Sophia University Institute; Mara Del Baldo, University of Urbino "Carlo Bo"; Knut Ims, Norwegian School of Economics; Hendrik Opdebeeck, University of Antwerp; Elisabetta Righini, University of Urbino "Carlo Bo"; Gianfanco Rusconi, University of Bergamo; Antonio Tencati, University of Brescia and Bocconi University Milan; Laszlo Zsolnai, Corvinus University of Budapest and European SPES Institute, Leuven

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# PROGRAM

## Thursday 19 May

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13.00 -14.00 Registration

14.00 - 14.15 Welcome (Aula Blu) Link

Giorgio Calcagnini (*Rector of the University of Urbino Carlo Bo*)

Giuseppe Travaglini (*Director of the Department of Economics, Society and Politics - DESP*)

14.15 -14.30 Official Opening (Aula Blu)

**Introduction:** Lászlo Zsolnai, European SPES Institute President (*Corvinus University of Budapest*); Del Baldo Mara and Righini Elisabetta (*University of Urbino*); Baldarelli Maria-Gabriella (*University of Bologna*)

14.30 - 15.15 Plenary Session (Aula Blu)

**Keynote speech:** Luk Bouckaert (Prof. Emeritus, Catholic University of Leuven)

“Back from Non-Place-Based Economics to Oiko-Nomics”

### PARALLEL TRACKS - 15.15 -18.00

(16.45 -17.00 Break)

**Track A - Chair Rusconi Gianfranco (ROOM 11)**

1. Jean-Paul Close (Sustainocracy, Eindhoven) "Identity and Authenticity. Breaking with our heritage for sustainable regional human development".
2. Ernest C. H. NG. (The University of Hong Kong) "Building a Global Community of Sustainability, Ethics, and Spirituality One Village at a Time: Plum Village and its Global Saṅgha as a Case Study".
3. Giulia Napolitano (University of Naples Federico II) "The integration of sustainability in the banking sector".
4. Robert Elliott Allinson Soka (University of America) "Ecology as the Basis for a Planet Value Based Economics".
5. Maria-Gabriella Baldarelli (University of Bologna) and Gianfranco Rusconi (University of Bergamo) "Stakeholder Theory(-ies) and Economy of Communion in dialogue".

**Track B - Chair Nesheva-Kiosseva Ninel (ROOM 12)**

1. Luciano Pilotti (University of Milan) "Emotional potentials in responsible companies as levers of creativity and collaborative intelligence for smart organization of the future: well-being, participation, resilience and spirituality for possible happiness".
2. Nel Hofstra (Erasmus University of Rotterdam) " Space for Place: Neglected Dimensions of Nature within Resource Allocation Business Models".
3. Jutta Camen (Technical University Vienna), Christof Miska (WU Vienna) and Michael Müller-Camen (WU Vienna) " Contrasting Different Approaches toward ‘Purpose Driven Organizations’".
4. Ninel Nesheva-Kiosseva (New Bulgarian University) "An attempt to ascertain Capital efficiency, added value, and sustainability in the energy sector (Nuclear, Coal, And Renewable Energy Producers). Bulgarian case".
5. Federica Palazzi, Annalisa Sentuti, Francesca Sgrò, and Ciambotti Massimo (University of Urbino Carlo Bo) "Italian Benefit Corporations: An Investigation On The Purposes".

### PLENARY SESSION - 18.00 - 19.15 (Aula Blu)

**Keynote speech:** Dott. Demis Diotallevi, General Director Gruppo SGR - Società Gas Rimini, Italy

“Company presentation: SGR for Sustainability”

**Keynote speech:** Dott. Sofia Provenzano, CSR Manager Biesse S.p.A., Italy

“Company presentation: The social role of business”

20.00 - 21.30 Dinner

## Friday 20 May

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### PLENARY SESSION - 9.15 - 10.00 (Aula Blu)

**Keynote speech:** Luigino Bruni (*LUMSA University, Rome and Sophia University Institute, Loppiano, Florence*)  
"Agape and Reciprocity in the Civil Economy tradition"

### PARALLEL TRACKS - 10.00 -13.15

(11.30 - 11.45 Break)

#### Track C - Chair Ims Knut (ROOM 11)

1. Mara Del Baldo (University of Urbino), Gherardo Girardi (St Mary's University and Queen Mary University of London), Hayden Hubbard (Johns Hopkins University Center) Knut Ims (NHH Norwegian School of Economics - Bergen) and Tamas Veress (Corvinus University of Budapest) "The Common good University. The Search for an Alternative Path for Business School Education".
2. Doirean Wilson (Middlesex University London) "A place for learning that feels like home": Meeting diverse students learning needs to promote business sustainability".
3. Vincent Ekka (Indian Social Institute, New Delhi) and Nelson A. D'Silva, Xavier School of Management, Jamshedpur "Principles for Sustainable Life and Organizations from Tribes of India".
4. Geert Demuijnck (EDHEC Business School, Lille), "Business and sustainability. A taxonomy of 'best practices'".
5. Knut Ims (NHH Norwegian School of Economics - Bergen), Eleanor O'Higgins (University College, Dublin) and Laszlo Zsolnai (Corvinus University of Budapest) "Reorienting Business Schools for Respecting the Place".
6. Alberto Fabbri (University of Urbino Carlo Bo) "Religious cultural heritage: its contribution to sharing the fideistic identities of belonging".

#### Track D - Chair Alford Helen M.J. (ROOM 12)

1. Cecilia Chirieleison and Alessandro Montrone (University of Perugia) "Benedictine Spirituality, Place-based Sustainability, and accounting. Lessons from a medieval Abbey".
2. Maria-Gabriella Baldarelli (University of Bologna) and Domenico Nicolò (University Mediterranea of Reggio Calabria) "Toward NBS approach in integrated segment reporting of place-based organizations: between tradition and innovation".
3. Ove Jakobsen and Vivi Marie Lademo Storsletten (Nord University, Bodo) "Ecological Consciousness through Dialogue".
4. Tamer Zaki (St. Mary University, London) "Measuring Sustainable Development in Muslim Countries: A Maqasid al-Shariah perspective"
5. Simona Ceraulo (Sophia University Institute, Loppiano, Florence) "Doing good and doing well, navigating hybrids' tensions: the case study of "Risana Outpatient Clinic" purpose-driven enterprise".
6. Gerrit de Vylder (KU - Katholieke Universiteit Leuven, Antwerp) "'Friendship' Resisting 'Big Business and Big Government'. A South Asian Philosophical Perspective".

13.15 - 14.30 Lunch

## PARALLEL TRACKS - 14.30 -17.45

(16.00 - 16.15 Break)

### Track E - Chair Paluch Michal (ROOM 11)

1. Mali Nevo (Tel Aviv Jaffa Academic College) "Giving Nature a Place": Implementing EAP (Eco-Appreciation Perspective) while focusing on children-nature relations (CNR) - the need for a new kind of organizations".
2. Harshita Sharma (Barkatullah University, Bhopal) "Frugality in consumption: The way out of the new age problems of the modern world with special reference to India".
3. Pietro Lanzini (University of Venice "Ca Foscari") and Antonio Tencati (University of Brescia) "Inside the Black Box of Responsible Consumers: An Integrative Literature Review".
4. Amsale Kassahun Temesgen (Nord University, Bodo)"Scaling-up sustainable lifestyles: comparing experiences from two ecovillages".
5. Titiporn Siriphant Puntasen (Rangsit University Pathumthani) "Place-based sustainability and collective well-being: Rural Thai women's narratives of struggles and hope".
6. Andrea Paesano and Mario Risso (University Niccolò Cusano, Rome) "Pope Francis and Society 5.0, a synergy of spirituality and technologies towards a sustainable society".

### Track F - Chair Del Baldo Mara (ROOM 12)

1. Dániel Deák (Corvinus University of Budapest) "Rights in the Physical, Social, Ecological and Eschatological Space".
2. Madhumita Chatterji (ABBS School of Management) "Importance of Ecological Consciousness in Corporate Social Responsibility".
3. Leslie Herrmann (Evangelische Theologische Faculteit, Leuven) "That Which Guilds the Lily: Moving from Aesthetic Value to an Ethical Aesthetic".
4. Rosa Fioravante (University of Urbino Carlo Bo) "Feminist Business Ethics: making sense of Empowerment, Emancipation and Pinkwashing".
5. Stefania Vignini (University of Bologna) "Business Ethics and Sustainability: a strategic opportunity".
6. Juhi Priyanka Horo (University of Delhi, New Delhi, India) "The Perseverance of Human-Environment Relationship and COVID-19 pandemic among Chotanagpur Tribals, India".

## PLENARY SESSION - 18.00 - 19.00 (Aula Blu)

SPES General Assembly (all Conference participants are invited)

21.00 - 22.30 Social Dinner

## Saturday 21 May

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### PLENARY SESSION - 9.15 - 10.00 (Aula Blu)

Keynote speech: Helen M.J. Alford OP *and* Michal Paluch OP (*Angelicum Pontifical University of St Thomas, Rome*)

“Our Organisational Model is Eucharist”

10.00 - 10.15 Break

### PARALLEL TRACKS - 10.15 -12.15

Track G - *Chair Elisabetta Righini (ROOM 11)*

1. Aurelio Tommasetti (University of Salerno), Riccardo Mussari (University of Siena), Gennaro Maione (University of Salerno), and Daniela Sorrentino (University of Pavia and University of Siena), "Accounting Ethics in the Public Sector: Insights, Critiques and Future Paths".
2. Elisabetta Righini (University of Urbino) "Social Business and Environmental Engagement for a new Economy".
3. Monica Giancotti, Marianna Mauro (Magna Graecia University, Catanzaro) "Social Reporting in healthcare sector: the case of Italian public hospitals".
4. Ghisellini Patrizia, Quinto Ivana, Passaro Renato, Ulgiati Sergio (University of Naples "Parthenope") "Evaluating good practices of ecological accounting and auditing in a sample of Italian circular start-ups".

Track H - *Chair Bouckaert Luk (ROOM 11)*

1. Domenico Nicolò (University Mediterranea of Reggio Calabria) and Giulia Cattafi (University of Messina) "Young high-growth social firms and financial metrics to evaluate the social performance".
2. Valerie Paelman, Philippe Van Cauwenberge, Heidi Vander Bauwhede (Ghent University, Belgium) "B Corp certifications and its effects on the way of doing business: Insights from Belgian and Dutch companies".
3. Ann C. Pizzorusso (Resident geologist) "Italy's cultural Landscape".
4. Giorgia Nigri and Roberta Sferrazzo (LUMSA University, Rome) "The Civil Company: Place based sustainability in dialogue with business ethics and workplace spirituality".

### PLENARY CLOSING SESSION - 12.15 - 12.30 (Aula Blu)

Conclusions and future perspectives

Announcement of the SPES Annual Conference 2023

12.30 - 13.30 Lunch

14.00: A journey in the Arts: Guided tour to Urbino - Unesco Heritage Site - and a small local products tasting (*reservation in advance and subject to charge*)

⇒ For further details: [www.uniurb.it/spes](http://www.uniurb.it/spes)