



IFIM
BUSINESS SCHOOL
—GET AHEAD—

CONVERGENCE 2014

6TH INTERNATIONAL CONFERENCE

In cooperation with the
European SPES Forum, Leuven, Belgium
and the Business Ethics Center of the
Corvinus University of Budapest, Hungary

**ETHICAL LEADERSHIP:
THE INDIAN WAY**



**Hosted by The V.B. Padode Centre for Sustainability,
IFIM presents Convergence 2014, 6th International Conference on
"Ethical Leadership: The Indian Way"**

The Conference is scheduled on 9th & 10th January, 2014 at the IFIM Business School Campus, Electronics City, Bangalore.

The objectives of the conference are:

- To bring educationists and practicing communities of different areas to share a platform to exchange opinions on the theme. It focuses on variety of spiritual orientations on business ethics and its effects on the people.
- An opportunity for research aspirants and young professionals to explore new avenues in ethical business with spiritual influence and articulate their vision for a sustainable future
- Exchange and share national and international ethical practices for establishing the indispensable ethical foundations of business in a globalized world

The following are the main themes which the conference will address:

- Spiritual orientations to business in different Hindu/Buddhist traditions
- Contribution of spirituality to renew contemporary management theory and praxis
- Influence of spirituality and ethics on the commitment of people and organizations to sustainability and justice
- Promising ethical and sustainable business models in India to that of other parts of the world
- New leadership roles emerging in Indian business
- Meaningful way of inspiration of spirituality on entrepreneurship
- Similarities and differences between Indian and European philosophies of leadership

Research papers are invited in the given above themes and any other related areas with respect to Business Ethics.

Papers should present original research which could be empirical, theoretical or based on case studies. The themes mentioned above are indicative and researchers can submit papers that are in broad agreement with the theme of the conference.

The Scientific Committee Members

- Luk Bouckaert (Professor Emeritus, Catholic University of Leuven, and President of the European SPES Forum, Belgium)
- Madhumita Chatterji (Professor and Dean, IFIM Business School, Bangalore, India)
- Gerrit De Vylder (Professor, Lessius University College, Antwerp, Belgium)

- Sanjoy Mukherjee (Associate Professor, Indian Institute of Management Shillong, India)
- Ramnath Narayanswamy (Professor, Indian Institute of Management Bangalore, India)
- Sharda Nandram (Associate Professor, Nyenrode Business University, The Netherlands)
- Laszlo Zsolnai (Professor and Director, Corvinus University of Budapest, Hungary)

Who can participate/contribute?

- Academicians & practitioners from India and abroad
- Research scholars and students from India and abroad
- Corporate executives

About the previous conference:

IFIM Business School had its 5th International Conference on “Role of Innovation in Business”. It was an appropriate theme, since this decade has been declared the age of innovation. The conference saw participation from 8 countries and over 150 research papers were presented. The two day event focused on innovation in different sectors. Three panel discussions were held on the topics of health care, business analytics & innovation culture of an organization. The eminent panelists were a blend of academicians and industry experts. Research papers were presented in four tracks, namely, manufacturing sector, services sector, agriculture & food processing sector and knowledge based services.



About IFIM Business School:

IFIM Business School was established in 1995 by the founders of Dalal Street Investment Journal (DSIJ). It has been ranked Bangalore's No. 1 Private B-School for 2 consecutive years. We have more than 2000 alumni that occupy pivotal positions in corporate India. A vibrant faculty profile, aesthetic campus, calibrated curriculum design and strong corporate connect aid us in delivering high value for our students. IFIM has been awarded the ISO 9008 certification in 2012 and is on its way to achieving prestigious international accreditations.

Advisory on abstract submission:

Selection of papers for presentation and discussion will be based on detailed abstracts of about 500 words accompanied by a short biographical note about 100 words electronically by July 15th, 2013 to Ms.Srilatha ([email: srilatha.tv@ifimbschool.com](mailto:srilatha.tv@ifimbschool.com)). Abstracts must include a clear indication of the purpose of research methodology, major results, implications, and key references. The author(s) should clearly mention under what area of interest of the conference the abstract is to be included. They should adhere to the following: Font-Times New Roman, Font Size-12 points, Spacing-1.5, Title page-Title, author(s), affiliation(s), contact details.

Advisory on paper submission:

Only those papers approved by the reviewers will be selected. One hard copy and a soft copy of the abstracts & papers in Microsoft Word for Windows should reach the conveners of the conference by September 15th, 2013. The electronic copy should be mailed to Ms.Srilatha ([email: srilatha.tv@ifimbschool.com](mailto:srilatha.tv@ifimbschool.com)). Dr.Madhumita Chatterji ([email: mchatterji@ifimbschool.com](mailto:mchatterji@ifimbschool.com)) may be contacted for any clarification. Best papers selected by the editorial board will be considered for publication in the well renowned “SPES Cahier” book series of European SPES Forum. Conference organizers are interested in receiving proposals for academic papers as well as practice oriented submissions.

Key Dates:

- Abstract draft to be received: July 15th, 2013
- Abstract acceptance confirmation: August 15th, 2013
- Full paper to be received: September 15th, 2013
- Paper acceptance confirmation: October 15th, 2013
- Deadline for presenters to register is November 15th, 2013

Best Paper Awards

Selected papers presented in the conference will be published in a volume edited for the “SPES Cahier” book series of European SPES Forum. A cash prize will also be awarded.

Registration fee for participants:

All participants are required to register for this conference.

- Non corporate members - ₹ 3000, Corporate members - ₹ 4000
- Foreign delegates - \$ 200
- Subcontinent participants (Bangladesh, Bhutan, Nepal, Pakistan & Sri Lanka) - \$100
- Fee is payable in favor of Centre for Developmental Education by 15th November, 2013 and should be sent to the coordinator.
- You can also register on the website www.ifimbschool.com

Conference Committee:

- Dr. M.R Gopalan (gopalanmr@ifimbschool.com)
- Dr. Madhumita Chatterji (mchatterji@ifimbschool.com)
- Dr. Satish Kumar (satish.kumar@ifimbschool.com)

Accommodation:

IFIM is associated with Woodstock Ambience through which the accommodation can be done. The price and other details of their rooms and other facilities can be checked through their given link <http://www.woodstockambience.com/>. Apart from this, you can also check on the internet for many other hotel options in the vicinity of the IFIM campus. Also a trip to Mysore or Pondicherry can be arranged at an extra cost. If booked through IFIM, concessions can be availed on first come first serve basis. Please send your accommodation requirement to Ms. Srilatha (email: srilatha.tv@ifimbschool.com)

For any clarifications please contact:

Ms. Srilatha

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